

WWW.CABLACKHEALTHNETWORK.ORG

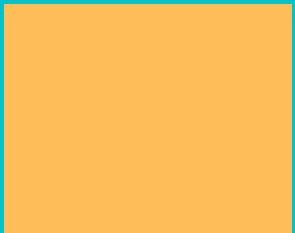
LIVE IT UP LONG BEACH!

SPONSORSHIP OPPORTUNITIES

California Black Health Network
A Health4Life Event

SATURDAY, NOVEMBER 19, 2022
11:00 AM - 3:00 PM

HOUGHTON PARK
LONG BEACH, CA



ABOUT CBHN



California Black Health Network

California Black Health Network (CBHN) is the only Black-led, statewide organization dedicated to advancing health equity for all African Americans and Black Immigrants. CBHN conducts outreach, education, and advocacy to achieve health equity for Black Californians to address critical issues that lie at the intersection of racial justice, social justice, and environmental justice. We work to ensure that all Black Californians, regardless of their education, socio-economic class, zip code, sexual orientation, gender identity, homelessness, or immigration status have access to high quality and equitable primary and behavioral healthcare, and avoid unnecessarily succumbing to disease.

EVENT OVERVIEW



LIVE IT UP, LONG BEACH!

“Live it Up, Long Beach!” is a community health and wellness event and health fair to engage residents in North, Central, and West Long Beach to become more proactive about their health and well-being. This area of Long Beach has the most significant health disparities among Black residents, especially diabetes.

This event aims to improve the health literacy of residents, education on diabetes prevention, and enhance access to resources to help manage their health and well-being. The event will serve as a platform to kick off CBHN’s diabetes awareness and education program, in recognition of **Diabetes Awareness Month**.

The event will include, but not limited to, the following activities to address residents’ needs for diabetes management and prevention:

- Cooking demonstrations by community partners such as Black Women for Wellness’ Kitchen Divas program
- Physical activity with fitness and movement experts
- Dancing to music by a local artist or DJ
- Diabetes screening
- Covered California Healthcare Plan enrollment
- CalFresh enrollment
- Pop-up COVID-19 vaccination clinic and immunizations

Event attendees will receive a **Health4Life** mini cookbook with healthy recipes, diabetes prevention tips, healthy lifestyle information, and a list of community resources. They will also receive a “health passport” that can be redeemed for gifts and prizes, once stamps are accumulated from the various health vendors.

Find out more online at: www.cablackhealthnetwork.org/events/

SPONSORSHIP OPPORTUNITIES

CBHN invites you to participate as an event sponsor!

TITLE SPONSOR \$20,000



1 Available

This exclusive sponsorship is the premier participation opportunity and includes:

- Logo prominently displayed on CBHN event website and listed as Title sponsor on all outreach and marketing materials (e-newsletter, flyers, printed materials, etc.)
- Speaking opportunity during the event welcome
- Weekly recognition on CBHN social media channels (Facebook, Instagram, LinkedIn)
- Prominent recognition on event signage + verbal recognition during event
- Mention in press release or other media channels
- Opportunity to include or distribute a branded promotional item during the event
- Vendor exhibit table

WELLNESS SPONSOR \$10,000



Show your support for health and wellness and receive the following benefits:

- Logo on sponsored yoga mats for use during the event
- Logo displayed on CBHN event website
- Company name and/or logo listed on outreach and marketing materials
- Recognition on CBHN social media channels (Facebook, Instagram, LinkedIn)
- Recognition on event signage
- Opportunity to include or distribute a branded promotional item during the event
- Vendor exhibit table

WELL-BEING SPONSOR \$5,000



Show your support for health and wellness and receive the following benefits:

- Logo displayed on CBHN event website
- Company name and/or logo listed on outreach and marketing materials
- Recognition on CBHN social media channels (Facebook, Instagram, LinkedIn)
- Recognition on event signage
- Vendor exhibit table

NOURISH SPONSOR \$2,500



Support good food and nourished bellies while receiving the following benefits:

- Food truck and/or farmers market sponsor (fresh fruits and vegetables will be provided to attendees at no charge)
- Logo displayed on CBHN event website and company name on marketing materials
- Recognition on event signage
- Vendor exhibit table

EXHIBITOR ONLY \$125.00



This sponsorship is open to vendors and includes:

- Vendor exhibit table, two chairs and pop-up tent coverage

LIVE IT UP LONG BEACH!

SPONSORSHIP REGISTRATION FORM

To secure your sponsorship, please complete and return this form via email to: dsmith@cablackhealthnetwork.org or mail with check payment to: CBHN, 520 9th Street, Suite 100, Sacramento, CA 95814

Contact Name (First, Last)	
Contact Phone	
Contact Email	
Sponsoring Company Name	
Company Mailing Address	
Contact Phone	
Company Social Media Handles (for recognition purposes)	
Requested Sponsorship Level	
Payment: Please indicate if you will be mailing check payment, paying via credit card or would like to be invoiced.	